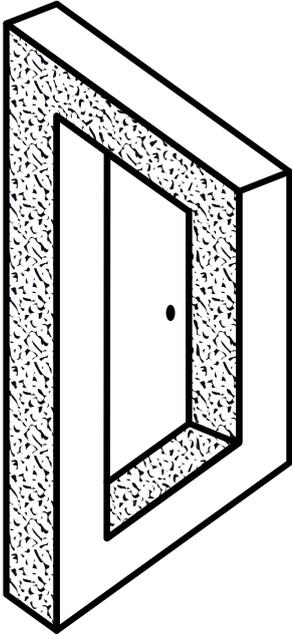


## *Introduction*

For Sikka 2013, we would like to propose a concentrated center for design; a context that will showcase uncompromising selection of thoughtful design within a carefully curated space. The Design House will be a catalyst for people to understand and explore design beyond the confines of the commercial.

Mobius has collaborated with emerging designers to showcase a careful selection of work and host design related workshops. The house aims to encourage people to engage with design as a research and process based phenomenon.

Through a series of workshops, the designers participating in the house will be recreating elements of the process involved in producing the work exhibited. To highlight the process-based aspect of design, visitors will get the chance to experience the studies that led to the exhibited pieces. The workshop schedule includes polymer clay, typography, pattern making, molding, character design and much more.



## *design house exhibition*

An exhibition that gives context to ongoing research by 7 designers based in the UAE. House 53 showcases a playful combination of curiosities bound by the notion of “preservation”.

### ***Layan Attari***

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#### **Untitled**

Layan talks to people about food in attempts to find out more about their lives. The project showcases people’s stories, summarized.

### ***Möbius Design Studio***

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#### **Type Hybrids**

This project presents a contemplation of typography through illustrated letterforms. Möbius impose specific behaviors on letters in both Arabic and English to explore new ways of matching typography.

### ***Tulip Hazbar***

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#### **The Shrine**

A book that showcases Tulip’s compulsive habit of collecting objects. This project attempts to clarify her progression of interest over the years.

### ***Talin Hazbar***

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#### **Sand De-Formation**

Talin builds off nature by freezing sand’s harmonious composition using a solidification process.

### ***Khalid Mezaina***

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#### **Details in the Fabric**

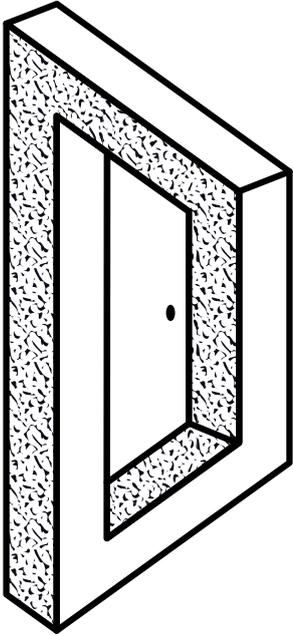
Khalid uses vernacular fabrics as a canvas to explore contrasting visuals. The by product of the layered visuals gives rise to new messages.

### ***Nada AlYafaei***

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#### **Decadence**

Nada shows a series of experiments that translate cultural icons and language in her community into tactile forms.



*biographies*

## ***Tulip Hazbar***

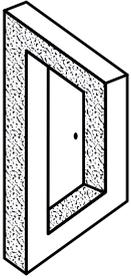
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Tulip Hazbar is a compulsive sketcher, obsessive designer and an uncontrollable hoarder. In 2011, She obtained a bachelor of science in Multimedia design from The American University of Sharjah. After graduation and with the interest in various areas of art and design, Tulip picked to lead a design freelance career. As an illustrator, Tulip participated in a number of group shows and showcased her work in a number of events such as GENIUS: An Exhibition of UAE Illustrators, Project MEGA: Vinyl Toy Show, and Illustrators' Corner at Abu Dhabi Book Fair. Hazbar enjoys working on/ producing print works and time-based media.

## ***Nada Al Yafaei***

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Nada AlYafaei is an Emirati designer, photographer and illustrator. She holds a Bachelor of Science in Visual Communication from the American university of Sharjah. Her work is a visual exploration and interpretation of linguistic culture.



biographies (continued)

## **Talin Hazbar**

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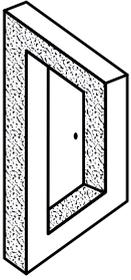
An architecture graduate from AUS, Class 2012. Five years of practicing principles, exploring materials, formulating concepts that were purely driven by her passion and ultimate curiosity for architecture and design . She won the Skyward Future Artist Award of 2012. Talin was also selected to present the school in the Presidents Medals Student Award RIBA 2010 and 2012 .Her work is featured in the Robotic architecture conference in 2012 in veinna and got published in a number of design and architecture blogs such as presidentsmedals.com, designrulz.com and suckerpunchdaily.com, oneweekofdesign.com

## **Khalid Mezaina**

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Khalid Mezaina (Bc.S Visual Communication) entered the art world through full-time placements in art organizations such as the Sharjah Art Foundation & Tashkeel, Dubai. In pursuit of engaging with a wider audience, in 2010, Mezaina founded 'Krossbreed', an independent interdisciplinary studio specialized in designing products ranging from t-shirts, prints, stationary, wallpaper, furniture and more to come.

Being in the art community inspired Khalid to participate in group exhibitions, projects, & residencies, both in the UAE and internationally. On a local scale, his latest exhibition for the Rivers of the World project featured works produced by children based on the Dubai Creek. He was commissioned to design a mural for Maraya Art Centre, Sharjah. His work was also showcased at the Cartoon Art Gallery in Dubai for the Genius Illustration Exhibition. Internationally, his latest contribution was exhibited at Crossing the Line, Langford 120, Melbourne, Australia. For the Delfina Foundation artist's residency programme in 2011, Khalid worked on the collaborative project 'FEAST: Shopopolis' with UK based artist collective public works, for the Shubbak Festival on contemporary Arab culture, London, UK. Khalid also participated in the Shanghai World Expo's UAE and UN Pavilion Contemporary Exhibition.



biographies (continued)

## **Layan Attari**

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Layan Attari (BcS Multimedia Design) is an independent designer and illustrator based in Dubai. She creates visuals using different mediums, often mixing mediums photography and illustration, to film and animation. Since graduating from the American University of Sharjah in 2011, she has been freelancing from anywhere she can find free wifi, while participating in group illustration shows such as Fakie 2 Skateboard Exhibition by FN Designs and Genius Exhibition for UAE Illustrators by the Domino. Attari designed the brand identity for various organizations such as Al Serkal Avenue and The Yoga Room Dubai.

## **Möbius Design Studio**

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Möbius Design Studio, founded in 2010, is based in Dubai and is run by designers with a long-standing passion for visual communication. The founders, Hadeyeh Badri, Hala Al-Ani and Riem Hassan, met while studying at the American University of Sharjah. Möbius is in constant pursuit of balancing studio initiated research and commissioned work.

Their latest design research presents a contemplation on typography through illustrated letterforms; by imposing specific behaviors on letters in both Arabic and English, Möbius explores new ways of matching typography.

On the other hand, Möbius has designed publications for various institutions, including “Design Matters” newspaper for Abu Dhabi Art (2012), “Six Degrees” for the American University of Sharjah (2013 + 2012), “Treasures of the World’s Cultures” for TDIC (2012–2011) and “Second Time Around” for the UAE pavilion at the Venice Biennale (2011).

For Sikka Art Fair 2013, Möbius initiated Design House, a concentrated center for design that shows a selection of thoughtful work within a carefully curated space. The Design House intends to be a catalyst for people to explore design beyond the confines of the commercial.